

REAL HOUSEMOMS

• REAL IDEAS FOR REAL LIFE •

SOCIAL FOLLOWERS

Facebook 4.99M

Pinterest 225.8K

Instagram 54.3K

Twitter 4,771

YouTube 4,280

EMAIL SUBSCRIBERS

41,100

TRAFFIC

Page Views 2,227,522

Unique Visitors 1,518,283

DEMOGRAPHICS

83.26% female - 16.74% male

23.82% 25-34 years old

18.04% 55-64 years old

17.13% 35-44 years old

TOP CITIES

Chicago, New York, Dallas, Los Angeles,
Houston, Charlotte, Marietta, Boston, Las
Vegas, Toronto

*as of April 2020



AUBREY COTA

Founder & Editor-in-Chief

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Real Housemoms is a website to help provide women with real ideas to fit real life. We were founded by moms looking to connect with other moms and share our ideas for quick and easy meals. Now we've grown to a community of 15+ women all sharing food, drinks, and lifestyle ideas. Real Housemoms is helping to connect women and share ideas for real life.

Aubrey lives in Oregon with her husband, two little guys, and her Boston Terriers, Sam and Ollie. She loves to spend time exploring her state and tasting new dishes for inspiration in and around Portland. She loves to read Jan Austen novels over and over or binge watch the Food Network or BBC shows on Netflix.

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